Office of the Provincial Capital Commission

Plan for 2012-13

Government of Saskatchewan

PLAN FOR 2012-13

Statement from the Minister

I am pleased to present the Office of the Provincial Capital Commission's Plan for 2012-13.

The Government's Direction and Budget for 2012-13 are built around *Keeping the Saskatchewan Advantage*, supporting our sound economic growth so that the prosperity can be shared across the province.

The Office of the Provincial Capital Commission is focused on instilling pride and optimism throughout Saskatchewan, in pursuit of our mandate to promote, preserve and strengthen our distinctive Saskatchewan heritage and culture through the celebration and creation of opportunities for tourism and economic development within the capital city, with emphasis on educating youth about the history of our province.

I accept responsibility for furthering Government's commitments while ensuring the Office of the Provincial Capital Commission is managed with integrity and professionalism, with a commitment to Government's corporate values and principles. In 2012-13, the Commission will continue to work with our partners to promote the provincial capital as a welcoming place for all Saskatchewan residents and visitors, and encourage tourism opportunities.

The Commission will report on progress made toward this plan, within the financial parameters provided, in the 2012-13 Annual Report.

The Honourable Bill Hutchinson
Minister Responsible for the Provincial Capital Commission

Response to Government Direction

Government has renewed its plan for 2012-13 to encourage and support the *Saskatchewan Advantage*. This plan reflects the Government's continued focus on economic growth, supporting the creation of new opportunities through strategic investments, ensuring that the prosperity is shared and our quality of life is enhanced. Government's key priorities and commitments have been supported in the context of a disciplined four-year fiscal plan and are presented in the *Government Direction for 2012-13*.

Government's Vision

"... a strong and growing Saskatchewan, the best place in Canada – to live, to work, to start a business, to get an education, to raise a family and to build a life."

Sustaining growth and opportunities for Saskatchewan people	Improving our quality of life	Making life more affordable	Delivering responsive and responsible government

Government's vision and four goals provide a directional framework for ministries, agencies and third parties to align with these priorities and to develop their plans to achieve greater success in the efficient delivery of government services.

All ministries and agencies will report on results achieved, or not yet achieved, in their 2012-13 annual reports. This honours Government's commitment to keep its promises and ensures greater transparency and accountability to the people of Saskatchewan.

Mission, Strategies and Actions

Mission Statement

To instil shared pride and optimism in Saskatchewan through its provincial capital.

Strategy

Foster economic growth and community development

Key Actions

- Increase visitation through celebratory events, the development of youth outreach programs and enhanced visitor experiences at our heritage properties.
- Continue marketing initiatives for Saskatchewan's capital.
- Build and nurture partnerships with stakeholders and sponsors.
- Strengthen awareness of the heritage properties and tourism attractions of the capital city and encourage cross-promotion and accessibility for visitors.

Strategy

Build pride in Saskatchewan and its capital

Key Actions

- Create provincial and national awareness of capital attractions.
- Implement the celebration plan for the 100th anniversary of the Legislative Building in 2012.
- Manage heritage and cultural assets housed within the capital, including properties and artifacts.
- Partner with the Wascana Centre Authority to enhance the appeal of the legislative precinct, and specifically the Queen Elizabeth II Gardens.
- Provide support to the Wascana Centre Authority in its review to ensure Wascana Centre's long-term sustainability.
- Partner with the Legislative Assembly and the Ministry of Government Services to enhance the visitor experience at Saskatchewan's Legislative Building, for example upgrades to the visitor information kiosk and front entrance information panels.
- Host seasonal events that celebrate the heritage of the province and its capital.

Photo Credit: Tourism Saskatchewan, Hans-Gerhard Pfaff, Downtown Reg

Key Actions Continued

- Explore and create opportunities to highlight the political and institutional history of the province, for example:
  - launch Diamond Jubilee events and programs to engage Saskatchewan residents during this celebratory year of 2012, for example the "At Home with the Queen" contest;
  - develop and create a Diamond Jubilee Exhibit at Government House for Saskatchewan residents and visitors to the province;
  - youth engagement initiatives, such as providing schools a legacy educational video outlining the history of the 100th anniversary of the Legislative Building;
  - installation of a statue dedicated to the Province's first Premier; and,
  - together with Saskatchewan Archives, increase awareness of the province's archival history.

Strategy

Connect youth with their provincial capital

Key Actions

- Deliver the Youth Mentorship Program to connect northern students with their capital through a direct visitor experience.
- Coordinate programs and products to educate youth about the significance and vibrancy of the provincial capital, including the role of government and its institutions in the future of the province, for example:
  - teacher resource guides;
  - Capital Connections website;
  - use web-based tools such as virtual tours of heritage facilities to engage youth without direct access to the facilities; and,
  - Living History of the provincial capital, including historical characterizations and interactive interpretation exhibits.

Strategy

Strengthen relationships with the federal and provincial governments in the areas of culture, heritage and tourism

Key Actions

- Continue to build and nurture relationships with federal partners, e.g. Canadian Heritage, Parks Canada, Western Economic Diversification Canada, the National Capital Commission and the Canadian Tourism Commission.
- Explore federal funding opportunities for heritage and infrastructure initiatives for the provincial capital.
- Continued engagement with the Canadian Capital Cities Organization.

Photo Credit: Tourism Saskatchewan, Hans-Gerhard Pfaff, Saskatchewan Legislative Building

Strategy

Preserve and promote the role of First Nations and Métis in the development of the province and its capital

Key Actions

- Include First Nations and Métis history, culture and heritage in the development of Office of the Provincial Capital Commission initiatives.
- Work with the Office of the Treaty Commissioner to explore opportunities to highlight the role of Aboriginal peoples in the province's history.

Strategy

Build partnerships with military institutions and key stakeholders

Key Actions

- Provide support to the provincial military liaison, e.g. Cadet Recognition, Royal Canadian Navy, Royal Canadian Air Force and Canadian Army as well as veterans' initiatives.

Performance Measures

Measure

Number of visitors to Government House

Type of Visits	2009-10	2010-11	2011-12*
Public Tours	3,837	5,869	7,619
Educational Programs	3,011	3,385	3,444
Once Upon a Time Room	1,428	1,424	1,246
Lieutenant Governor's Events	3,920	7,508	7,493
Government House Historical Society	4,831	4,354	4,722
Non-Government Organizations	1,699	2,160	2,345
Media & Filming	11	55	60
Legislative Assembly	85	90	105
Provincial Government	2,012	1,868	1,726
Totals	**20,834**	**26,713**	**28,757**

**Estimate as of March 1, 2012*

Measure Description

Government House is a National Historic Site and Provincial Heritage Property actively promoted as a destination point in the capital region. Government House is promoted as a diverse educational centre, an exciting tourist destination, and a historic hospitality facility. Through innovative programming and visitor experiences, visitors are engaged to create a better understanding of our province's history and capital. This measure serves as an indicator of success in this regard.

The Government House Revitalization Plan, which consists of several phases and redesigns the visitor experience to include a new focus on youth, community, technology, and tourism, will continue in 2012-13. Visitation to Government House continues to rise, increasing to 28,757 visitors as of March 1, 2012.

Innovative improvements in services and programming have improved the visitor experience at Government House, with further enhancements and new programs to come in 2012-13. Examples of these advancements include the new feature exhibit being created to celebrate the Queen's Diamond Jubilee in 2012. This feature exhibit at Government House will launch Saskatchewan's first museum interactive multi-user touch table for all ages to enjoy. Government House will also continue to advance its menu of Quick Response Codes, educational programming and special public events through 2012-13.

Financial Summary

2012-13 Estimates	(in thousands of dollars)
Central Management and Services	2,155
Capital Commission Operations	12,560
Total Appropriation	**14,715**
Capital Asset Acquisitions	---
Capital Asset Amortization	---
Total Expense	**14,715**
FTE Staff Complement	**6.0**

For more information, see the Budget Estimates at: http://www.finance.gov.sk.ca/budget2012-13

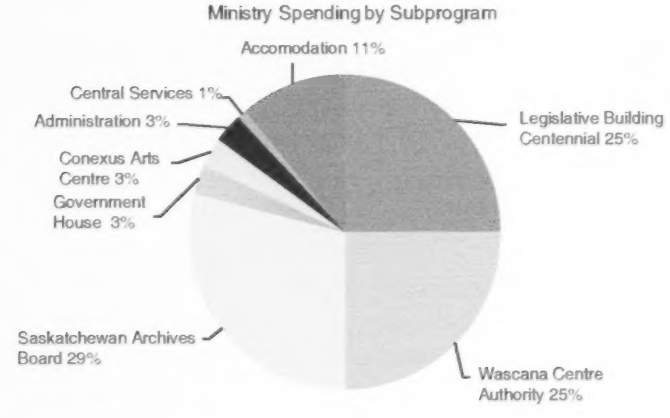

Photo Credit: Tourism Saskatchewan, David Buckley, Canoeing, MacFarlane Riv

Highlights

The Office of the Provincial Capital Commission will implement the celebration plan for the 100th Anniversary of the Legislative Building. Programs and initiatives include:

- Communications, advertising and promotion of the anniversary and celebratory events.
- A revitalization of the visitor experience at the Legislative Building.
- Supporting an artists-in-residence program at the Legislative Building during its centennial year.
- $2.5 million for the renovations of the Legislative Building dome to help ensure public safety and preserve the Building's historical architecture.
- $616,000 for upgrades to the Queen Elizabeth II Gardens including new paved stone pathways and improved energy efficient lighting and improved interpretation displays to educate the public on our province's history.

For More Information

For additional information about the Office of the Provincial Capital Commission, or to provide feedback about our 2012-13 Plan or performance results, please visit the Commission's website at www.opcc.gov.sk.ca or phone (306) 798-6093.

Front Page Photo Credits

Canola and flax fields	*Biking, Narrow Hills Provincial Park*	*Motherwell Homestead National Historic Site of Canada*	*Saskatchewan Legislative Building*
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